



Northeast
Agribusiness
& Feed Alliance

MEDIA ADVISORY

January 30, 2018

Contact: Rick Zimmerman

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Media Advisory: Northeast Agribusiness and Feed Alliance Annual Meeting and Forum

Date: February 7, 2018, 9:00 am – 2:30 pm

Location: Hilton Albany Hotel, 40 Lodge Street, Albany, NY 12207

Theme: The Business of Dairy

Speakers:

- Michele Payn – Keynote, “Celebrate the People, Promise and Passion of Agriculture”
- Bob Wellington - AgriMark Cooperative: Dairy Markets Outlook
- Joe McFadden - Northeast Agribusiness and Feed Alliance Partners Sesquicentennial Fellow in Dairy Cattle Biology

Panel Discussion: Strategies for Marketing Milk

Panelists:

- Kevin Ellis – CEO, Cayuga Marketing
- Jan King – Partner, King Brothers Dairy
- Sam Simon - President, Hudson Valley Fresh
- Bob Wellington – Chief Economist, AgriMark Cooperative

Panel Discussion: Feed Industry Future: National/International Trends

Panelists:

- Joel Newman – President, AFIA
- Rick Bowen – COO, JD Heiskell and Co.
- Adam Fahrenholz – Faculty Member, North Carolina State University

Reporters wishing to attend contact Sue VanAmburgh at 518-783-1322 or sue@nysta.mobi

For more information:

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Please [CLICK HERE](#) to review our Agenda.

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