



Northeast  
Agribusiness  
& Feed Alliance

**FOR IMMEDIATE RELEASE**

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**Northeast Agribusiness and Feed Alliance  
Annual Meeting: The Business of Dairy  
Four Members Elected to Board of Directors**

The Northeast Agribusiness and Feed Alliance (NEAFA) hosted nearly 150 members and guests at a two-day annual meeting in downtown Albany to highlight the business of dairy with speakers on milk marketing, the future of the livestock feed industry, the Food Safety Modernization Act (FSMA) and engaging consumers in food production issues.

The annual meeting was launched with an overview of FSMA requirements and training opportunities. Joel Newman of the American Feed Industry Association provided an update of challenges and opportunities for the feed industry domestically and internationally. Future issues facing the feed industry were addressed by a panel of Newman, Rick Bowen of JD Heiskell and Co. and Adam Fahrenholz of North Carolina State University.

Kevin Ellis of Cayuga Marketing, Jan King of King Brothers Dairy, Sam Simon of Hudson Valley Fresh and Bob Wellington of AgriMark Cooperative discussed their varied strategies for marketing milk.

Michele Payne engaged the audience with her presentations on leveraging the trust invested in farmers to celebrate the people, promise and passion of agriculture. Payne highlighted the need to engage with consumers at the human level.

The NEAFA Board of Directors met briefly following the election of four members. Returning to the Board for their second term are: Craig Newton, Phoenix Feeds, Danielle Penny Stroop, Novus International and Clayton Wood, Cargill. Janet Beken Smith, Stamford Farmers Cooperative, was elected to her first three-year term. Board Secretary Lon Stephens and Treasurer Barry Baetz were elected to their second term as officers.

The Northeast Agribusiness and Feed Alliance is a 300-member organization committed to supporting a thriving northeast agricultural community through advocacy, education and collaboration. Members of the Alliance include feed, seed, fertilizer companies, financial service providers, transportation companies, veterinarians, nutritional services providers, and professional advisors.

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NEAFA Board meets for the first time following election of new members and officers.

Back row, L to R: Allie Phillippi, Mark Anderson, Blake Lutz, Greg McColloch, Corwin Holtz, Clayton Wood, Jenny Mills, Janet Smith, Ryan James Front Row L to R: Andy Dugan, President; John Clark, Vice President; Rick Grant, Immediate Past President; Barry Baetz, treasurer; Lon Stephens, Secretary; Rick Zimmerman, Executive Director, Louise Calderwood, Director of Governmental Relations.

Northeast Agribusiness & Feed Alliance  
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