



**Co-operative Feed Dealers, Inc.**

**FOR IMMEDIATE RELEASE**

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**Dryshod Footwear Company Launched in 2018**  
**Conklin, New York and Omaha, Nebraska**

CFD Inc. (Conklin, NY) and Team J Sales & Marketing Inc. (Omaha, NE) have partnered with legendary footwear product designer, Jim Donohue to introduce the Dryshod® Waterproof Footwear line. On January 1, 2018, Dryshod® Footwear International officially launched a new line of waterproof footwear for the work, farm and sport categories. The coldest, wettest, messiest conditions are no match for Dryshod!

According to Dryshod founder and product designer, Jim Donohue, “with a name that literally means ‘dry shoes’, we feel there is a unique opportunity to become the premier brand in the waterproof footwear category within a very short time”. The company introduced 16 new models all featuring waterproof constructions, premium insulating materials, breathable linings, cold-blocking outsoles and HYDROKOTE® hydrophobic water-repellent coatings. Dryshod boots and shoes keep your feet warm, dry and protected and are available in Men’s, Women’s and Children’s sizes.

As the founder and former owner of The Original Muck Boot Company, Jim Donohue pioneered waterproof “bootie-style” rubber boots for farm, hunting and outdoor-sport activities. Recent technological advancements in waterproof materials and manufacturing techniques make this the perfect time to launch a new footwear brand that utilizes those advancements to the fullest extent.

Dryshod footwear partners CFD Inc. & Team J Sales & Marketing Inc. are responsible for worldwide sales, marketing, and distribution. Dryshod products will be available at independent farm supply stores in the U.S.

For more information, contact Jerry Srednicki Dryshod East, a division of CFD Inc. in New York at 800-333-0895 ext 318 or Craig Hahn at Dryshod West, a division of Team J Sales & Marketing Inc. in Omaha at 866-663-6825.

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